

# 2014 Dane County Food Council Action Plan

**Mission:** DCFC is a committee of the Dane County Board, comprised of citizens and County Board Supervisors, which encourages active collaboration to explore issues and develop recommendations to create an economically, socially, and environmentally sustainable local food system for the Dane County region.

## Goal 1 - Develop food and agriculture policy recommendations for Dane County

- A. Identify key issues that County Government can address
  - 1. Propose policy recommendations
  - 2. Advise County committees & departments on ways to implement recommendations
  - 3. Work with Dept. of Administration to institute a tracking system for local food purchasing
  - 4. Research & gather data regarding county food purchasing policies
- B. Engage stakeholders in exploration of issues within the food system; Offer opportunities to identify stakeholder concerns, priorities, and suggestions for food and agriculture policy
  - 1. Convene listening sessions or focus groups annually for feedback on policies and issues
  - 2. Include stakeholder feedback in policy recommendations
  - 3. Organize Food Summit annually for discussion of policy options and other issues
  - 4. Engage Dane County Food Coalition in addressing & promoting food policy recommendation

## Goal 2 - Advocate for food and agricultural policy that supports our vision for the Dane County

- A. Promote Sustainable Ag agenda, as proposed by sub-committee in 2010
  - 1. Work on identified priorities from 2011/12
  - 2. Explore options and support development of food production on county lands
- B. Promote the Food as a Human Right resolution and implement recommendations
  - 1. Work with county depts., community orgs, and others to identify barriers and develop initiatives
  - 2. Develop annual report of current conditions of access to food, food-related employment and new initiatives for use of County land and resources for sustainable food production
- C. Promote emerging food policy & sustainable Ag issues as determined by Dane County Food Council & Coalition
  - 1. Analyze food access issues in Dane County and propose policy recommendations to improve food access in our communities
  - 2. Bring other issues to the Council as they emerge
  - 3. Research issues and policies
  - 4. Develop advocacy plans

## Goal 3 - Promote public education and outreach on food and agriculture issues

- A. Organize public education and outreach activities
  - 1. Create sub-committees for planning
  - 2. Host Food Summit as outlined in 1B
  - 3. Plan other events such as listening sessions, forums, per 1B
- B. Maintain website, listserv and other social media efforts to keep public informed
  - 1. Update DCFC website on a regular basis
  - 2. Host listserv to inform public on food system issues
  - 3. Use Facebook and other social media to promote DCFC and other food system events and news

## Goal 4 - Collaborate with the Dane County Food Coalition, Madison Food Policy Council, Healthy Food For All Plan and other community groups in addressing food system and agriculture issues

- A. Communicate regarding meetings and actions
  - 1. Coalition will provide regular updates to Council
  - 2. Council updates will be provided at Coalition meetings
  - 3. A MFPC report will be given at each Council meeting
- B. Assist with facilitation of the development of collaborative projects and actions
  - 1. Encourage sharing of information on current projects and explore possible collaborations
  - 2. Provide opportunities at Council meetings for updates from other community groups.
- C. Be a resource for information to food system organizations on funding for collaborative projects
  - 1. Provide info on funding opportunities and encourage collaborative projects and proposals.
- D. Review & respond to Healthy Food for All Plan
  - 1. Develop county policies or programs to support the Healthy Food for All goals.



For more information visit:

<http://www.countyofdane.com/foodcouncil/>